



WICKLANDER - ZULAWSKI INSTRUCTOR INSIGHTS



BRETT WARD, CFI
Instructor | VP of Client
Relations and Development

 bward@w-z.com

 bw-wz

INSTRUCTOR INSIGHTS 2023 SCHEDULE

NOVEMBER 3

DECEMBER 1

LIVE on Youtube

Join us on the first
Friday of every month
at 9:00AM Central Time

**Previous recordings
also available on the
WZ YouTube Channel**



SCAN HERE
TO VISIT
W-Z.COM

CHOOSING WISELY

How many decisions - both personal and professional - would you love to have made with the foresight of their influence six, twelve, or 24 months down the road? In our roles, that luxury is typically not provided yet those decisions have ongoing repercussions. In this month's Instructor Insights, we discuss decisions made in the investigative interviewing space, and how to think through their strategy and application to different scenarios, including the unpredictability of the human element

KEY TAKEAWAYS

- Eliminate the "If it ain't broke, don't fix it" mentality
- Ensure that your team has familiarity and comfort with a variety of interview approaches
- The interviewer who continues to learn and improve is the one that can step up in any situation
- Don't fall into "the way things have always been done," stay fluid/flexible when approaching decisions and solving problems
- Asking for a second opinion is not an indictment of your own credibility or knowledge
- Interviewing is an art and a science that requires continued education and self-awareness
- Every interviewer has their preferred strategies, but it's always important to have multiple options and avoid tunnel-vision
- When choosing the lead for an investigation or other task, look past ego and politics to focus on the best and just outcome