

Contact: Shane G. Sturman, CFI, CPP Wicklander-Zulawski & Associates, Inc. (630) 852-6800 x109 <a href="mailto:ssturman@w-z.com">ssturman@w-z.com</a> www.w-z.com

## PRESS RELEASE

## Wicklander-Zulawski Announces Dave Thompson, CFI as Partner

Downers Grove, IL – (June 10, 2019) - International training organization, Wicklander-Zulawski & Associates (WZ) is excited to announce Dave Thompson, CFI and VP of Operations as a Partner of the firm, joining fellow leaders Shane Sturman, CFI, CPP and Wayne Hoover, CFI. Thompson has been an integral part of the leadership team and consistently contributing to the evolution of WZ, following in the footsteps of industry titan, Dave Zulawski, CFI, CFE.

Thompson has occupied various roles with WZ over the previous five years including management of investigations and consulting, leading research and innovation and currently as the VP of Operations. His passion for continued education, academic partnership, business acumen and providing WZ clients with the most current and relevant information all contributed to the decision by Sturman and Hoover. Thompson will continue to serve in his role at WZ, including instructing programs on non-confrontational interviewing methods across the globe.

Shane Sturman, President and CEO of WZ, stated that "One of the reasons we wanted Dave as a Partner in this organization is his dedicated focus on collaboration with our academic partners. This focus has continued to support WZ's reputation as thought leaders in this industry providing ethical, practical and relevant content to our clients around the world."

Thompson has spearheaded many of WZ's efforts to educate investigators on the risks of improper interviewing techniques while also serving as a voice to promote the difficult tasks that law enforcement professionals face in the field. He has been recognized by both practitioners and academic partners as an agent of change. His passion in this area is most recognized by WZ's support of Brendan Dassey, well known from Netflix's "Making a Murderer". Thompson shared, "Brendan's case is one that grabbed my attention on the dangers of improper methods and the important role WZ has in educating for change. I'm excited to have the faith and support from my peers to continue as a thought leader in this important topic."

Fellow Partner, Wayne Hoover, CFI is proud to have Thompson recognized in this role, "Dave has been a valuable part of our organization for the last several years. We are excited and proud to have consistency in our leadership team and continue to secure WZ's position as a cutting-edge organization."

"I'm humbled and inspired by the opportunity to assist in the long-term future of WZ alongside our incredible instructors and dedicated support team. With any opportunity comes responsibility, and I'm proud to have the platform to represent what we stand for." says Thompson. Working closely with Zulawski over the last



several years, Thompson will continue to focus on the development of content embracing academic research and practical experience.

Dave Zulawski, co-founder of WZ, and currently an Officer and VP with the firm shared his support for Thompson sharing, "The foundation of this company was built on delivering relevant, innovative content to our clients. I'm confident in the future of WZ to follow this path and continue to be better than we were yesterday. With leaders Sturman and Hoover, and now Thompson – WZ is destined to be a thought leader for years to come."

## About Wicklander - Zulawski & Associates, Inc.

WZ is an internationally recognized training firm established in 1982. The company provides investigative interview training services to public and private sectors including law enforcement, federal agencies, human resources, military, government, financial institutions, loss prevention and other investigative organizations. WZ's multiple non-confrontational interviewing methods enable their clients to employ a wide range of ethical strategies to obtain relevant information and assist in the search to identify the truth. The firm's training experience includes services for a majority of U.S. police departments, federal agencies, major retailers, auditing firms and human resource professionals. WZ conducts over 500 training programs each year worldwide.